



**Carolyn Gorman**  
*President*

## President's Message

**G**reetings! It is hard to believe that summer is here and the 34<sup>th</sup> Annual Meeting just around the corner. My year as President has gone exceedingly fast and my only wish is for more time to do all that I set out to accomplish. I have no doubt this is a sentiment shared by all of my predecessors.

I am writing this letter in anticipation of the 3<sup>rd</sup> newsletter due out in July. My thanks to Denise Porter and her education committee who have done an outstanding job of organizing, compiling and producing the newsletter this year. In addition to this function, they sent thank you letters to all of the 2009 meeting presenters and are busy preparing the survey for the 2010 meeting.

The APA meeting was held in Austin, Texas this past April. The AMGO board held a very productive meeting. We also hosted the AMGO ASIG reception and had the pleasure of meeting a number of potential new members. We had a great turnout for the AMGO dinner at Carmelo's – so fun hanging out with our AMGO friends! We also learned at the meeting that future APA meetings will be consolidated with the large annual MGMA meeting that occurs in the fall. They plan to incorporate a pre-conference APA event at the 2011 MGMA meeting in Las Vegas. The AMGO board has always held its spring board meeting at APA and will discuss alternative venues at the next board meeting.

This time of year, the Program Committee is hard at work finalizing the speaker lineup and AMGO social event in order to mail the program brochure. You can look

forward to a wide range of relevant topics including presentations on patient satisfaction, leadership, patient safety & quality initiatives, faculty compensation, Ob/Gyn residency clinics and more. Since the panel discussion was so well received last year we are hosting one again and this year's topic will focus on how your organization/department is preparing for health care reform. My thanks to Irma Sanchez and her program committee – there is so much work behind the scenes planning for this meeting.

I feel it important to note that we have had to deal with the impact of the very difficult situation occurring in Arizona and we have received inquiries about boycotting the state. In years past we had only weather to contend with (New Orleans was our choice the year of Katrina and severe weather caused a number of members to miss the year at Hilton Head). It was impossible to have predicted the recent events and I am worried about the impact to the overall attendance. As you might know, the financial commitment required to host the meetings are significant and scheduled far in advance. Not being able to meet our room, food and beverage commitments will impact the financial position of AMGO as our revenues are dependent on meeting attendance. I hope we can count on your support; we have a great meeting planned!

The nominating committee chaired by Janet Fraser will be in touch shortly soliciting your interest in helping the organization by serving on the board or

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### Mark Your Calendar.....

**AMGO 2010 Meeting**  
September 26-29,  
2010  
Hyatt Regency,  
Scottsdale, AZ

## Circle of Excellence

**A**MGO's Circle of Excellence was established to recognize leadership and excellence among AMGO members in our profession. This memo signifies that we are getting close to our annual meeting time. Please take a few minutes to record your participation in activities toward your eligibility for the Circle of Excellence. Entry into the Circle of Excellence is obtained once a member has a total accumulation of 50 points.

The form to use for calculating your points is available in this edition of the AMGO Newsletter [Annual COE Points Form](#). Members are to begin calculating points immediately following each annual meeting with the change in board and committee appointments and continue to calculate points through the next annual meeting. This year's points should be calculated through the annual meeting of 2010 *with the exception of "Attendance at AMGO Annual Meeting" which is to be utilized by those who attended the 2009 meeting held in Toronto, Canada.* Members who meet the 50-point criteria, and with Board approval, will be announced at the 2010 annual meeting. Those members already inducted in the COE who reach the next level of 50 points will also be recognized.

As you can see, no time limit has been set

for entry into the Circle of Excellence. Active participation within the organization will determine the time frame in which you meet the goal of 50 points. If you would like to know your total points accumulated to date, please contact Beth Owens as noted below. The Circle of Excellence will recognize those who work hard for the organization, encourage others to actively participate, and promote excellence within the organization. Please take time to complete your calculation form and return it to me as soon as possible.

Remember....

*"We are what we repeatedly do. Excellence, then, is not an act, but a habit."* - [Aristotle](#)

Return form to:

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### 2010 AMGO Membership Update

#### New Active Member:

Ursula Perkins .....Habor - UCLA Medical Center

#### New Associate Member:

Valerie Layden .....University of Pennsylvania Health System

#### Current Membership:

Active Members .....72

Associate Members .....33

Honorary Life .....8

**Total ..... 113**

## APA Meeting Recap

*by Deborah Haeg-Krieger*

According to Marsha Cannon, less than 10 AMGO members attended the APA meeting held in Austin, TX. The dinner was held at Carmelo's Italian restaurant and the food was very good. AMGO held a reception and handed out information on the upcoming annual meeting.

As far as the conference was concerned, some sections were very useful while others were not. Marsha attended one on clinical research and walked away with 2 pages of notes.

She also found the last speaker a great laugh. Tina and she both enjoyed his look on various personalities in the workplace and how to determine someone's personality in order to work with them better or get more out of

them. There was another presentation on billing and collections... but not the usual stuff.

As reported earlier, there will not be an APA meeting next spring. MGMA plans to add it as a pre-conference item at the National meeting held in October. The OGBA meeting usually held in the spring will also change to an info Edge meeting incorporating many specialties. For more information about this meeting, search [EDGE](#) on the MGMA website. ♦

### AMGO Reception

*From left to right: Abby McEwen, Marsha Cannon, Jim Morgridge, Tanya Kroll, Carolyn Gorman and Rick Blum*



### Dinner at Carmelo's

*From left to right: Abby McEwen, Marsha Cannon, Jim Morgridge and Gwen Blum*

**Dinner at Carmelo's**  
*From left to right: Rick Blum, Tina McGraw, Tanya Kroll and Audrey Nelson*



## Message *(continued from pg. 1)*

joining one of the committees. AMGO is a member-run organization and we really need your help to keep things going. I have enjoyed doing so over the years and have learned so much and made great friends – a very rewarding experience. We structure the committees in such a way that you are fully supported and teamed with a previous chair or member – so no experience necessary. When you receive the survey, please take the time to let us know if you are interested.

Lastly, I would like to wish **Tina McGraw** all the best in her retirement. Tina hails from the University of California, Irvine and is a longstanding member of AMGO. She is a past president and worked on numerous committees over the years. She has

supported our organization in so many ways and we will miss her tremendously. A great retirement quote, “Happy days are here at last. The days of 9 to 5 are past. I’ve worked all my life and paid my dues, now I’ll do just what I choose.” Happy retirement Tina!

Looking forward to seeing everyone in Arizona! ♦



*Finding the Oasis in the Desert*

### SAVE THE DATE

September 26-29, 2010

AMGO  
Association of Managers of  
Gynecology & Obstetrics  
34th Annual Conference

Hyatt Regency Scottsdale Resort and  
Spa at Gainey Ranch  
Scottsdale, Arizona

Look forward to encouraging  
presentations on leadership,  
benchmarking, budget constraints  
and more. To learn more about  
AMGO and the upcoming meeting,  
visit [www.amgo.org](http://www.amgo.org).



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**CIRCLE OF EXCELLENCE CREDITS**  
**AMGO Service Activities**

Name: \_\_\_\_\_

School: \_\_\_\_\_

Calculate Points for 2009-2010

**TOTAL POINTS**

**AMGO EXECUTIVE BOARD:**

President – 15 Points

\_\_\_\_\_

President-Elect – 10 Points

\_\_\_\_\_

Past-President – 5 Points

\_\_\_\_\_

Vice President – 5 Points

\_\_\_\_\_

Secretary-Treasurer – 10 Points

\_\_\_\_\_

Director – 5 Points

\_\_\_\_\_

**COMMITTEE WORK:**

Fall Program Chair – 12 Points

\_\_\_\_\_

Committee Chair – 5 Points

\_\_\_\_\_

\_\_\_\_\_  
(List Committee)

**OTHER ACTIVITIES:**

Webmaster – 5 points

\_\_\_\_\_

Newsletter Editor – 5 points

\_\_\_\_\_

Presenter (Solo)

Main Program Session

(AMGO, APA, CUCOG, APGO/CREOG) – 10 Points

\_\_\_\_\_

\_\_\_\_\_  
(List Meeting)

Presenter

Breakout Session

– or Part of Panel/Group Presentation -5 Points

\_\_\_\_\_

\_\_\_\_\_  
(List Meeting)

Focus Group or Roundtable Leader – 3 Points  
(List Meeting)

\_\_\_\_\_

\_\_\_\_\_

Committee Member – 3 Points  
(List Committee)

\_\_\_\_\_

\_\_\_\_\_

Published Paper –5 Points (Per Paper)  
(List Source, Title)  
Limit 3 Papers

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

AMGO News Article – 3 Points  
(Other than President Messages and Committee  
Reports) (List Title)

\_\_\_\_\_

\_\_\_\_\_

Attendance at AMGO Annual Meeting – 3 Points  
2009, Toronto, Canada

\_\_\_\_\_

Serving as a Buddy to a new AMGO member –  
2 points at 2010 Meeting, Phoenix, Arizona

\_\_\_\_\_

Participant in Amgonet- 1 Point

\_\_\_\_\_

Signature:\_\_\_\_\_

Total Points:\_\_\_\_\_

Accepted by Circle of Excellence

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date