



**Carolyn Gorman**  
*President*

## President's Message

**G**reetings AMGO colleagues and Happy New Year! It is with great pleasure that I serve as your president. I have so enjoyed working with AMGO all these years and am excited to lead it through 2010.

I would like to take this opportunity to thank Coralee Galant and her program committee (Diane Titley, Jeff Arscott, Dina Mytar, Cindy Tiggelaar) for a terrific meeting in Toronto. There is a tremendous amount of work that takes place planning and coordinating the events for the annual meeting. The conference had an excellent lineup of speakers on a variety of pertinent and useful topics. We had a great panel discussion about the impact the economy has had on our departments - it was so informative to learn the strategies that others have deployed across the country. And one cannot forget the gorgeous views dining at the top of the CN Tower!

The AMGO Board will hold its winter meeting in January via teleconference. We adopted this venue last year; it worked very well and provides considerable cost savings to the organization. We welcome two new members to the board – Irma Sanchez and Jeff Arscott and look forward to working with them as we have a full lineup of initiatives this year including the following:

- The membership committee will continue to focus on creating awareness about the benefits of AMGO and increasing our membership. We now have a database of all the Ob/Gyn departments and plan to again send letters to prospective schools and chairs in the March timeframe. The drive last year was very successful and a number of new members joined AMGO and attended the annual meeting as a result.
- The website is in need of updating - it has

been many years since last done. Marsha Cannon, Georgia Brogdon and Connie Myers will join forces to begin the process of researching a new platform, refreshing the content and enhancing the functionality. Stay tuned for future updates on the progression.

- The transition of the committees from year to year can be challenging to get up and running. In an effort to create strong committee groups and to effectively pass the knowledge and tools from year to year, the board made some recommendations to enhance the overall experience for our volunteers. We thought it important that the President reach out shortly after the annual meeting to ensure understanding of the committee role, timelines and provide assistance with recruiting other members. We thought it helpful to have a former member (preferably previous chair) sit on the committee to provide continuity and experience and to ease the launch of the newly formed group. We combined the education and newsletter committees to create synergy and efficiency in the production of the newsletter. We hope this provides a supportive transition so that new chairs are comfortable and the committees get off to a strong start.
- Many AMGO members have attained board certification (CMPE) and fellowship (FACMPE) in medical practice management through the American College of Medical Practice Executives (ACMPE). The board discussed developing a formal mentoring program to assist/sponsor AMGO members that may be interested in seeking certification. We would like to

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### Mark Your Calendar.....

APA Meeting  
MGMA 2010  
Academic Practice  
Management  
Conference  
April 25-27, 2010  
Austin, TX

AMGO 2010 Meeting  
September 26-29,  
2010  
Hyatt Regency,  
Scottsdale, AZ

## Presidents' Message....

also add a regular ACMPE feature to the newsletter to create ongoing awareness of the benefits of certification. If any AMGO member is thinking about professional advancement through the ACMPE and is in need of advice or a reference letter, please feel free to contact any member of the board and we would be happy to connect you with an AMGO sponsor.

As most of you know, Bill Kirschner was appointed Chief Administrative Officer for the Department of Radiology here at Penn. This is a terrific opportunity for Bill, but sad news for AMGO. Bill has been an AMGO member for many years, a regular attendee at the annual meetings and has served as Membership Chair since 2007. Since the membership database and files reside here at Penn, I will manage this function until next year when a new membership chair is selected.

And lastly, I am happy to announce that the 2010 meeting will be held in Scottsdale, Arizona from Sunday, September 26 – Wednesday, September 29, 2010. The meeting will take place at the Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch. The hotel is a beautiful venue, with easy access from the airport, great restaurants and shopping and of course great golf. I hope to see all of you there! ♦

## Circle of Excellence

The AMGO's Circle of Excellence was established to recognize leadership and excellence among AMGO members.

At the 2009 Annual Meeting in Toronto, Marsha Cannon was inducted into the AMGO Circle of Excellence (COE). To earn this honor Marsha served as Director of the Board of Directors in 2007 and 2009, Chair of the AMGONet Committee in 2008-2009 and on numerous other committees over the years. Induction into the Circle of Excellence is recognition of Marsha's hard work and dedication to the organization. Congratulations and thank you Marsha!

Remember, entry into the Circle of Excellence is obtained once a member has a total accumulation of 50 points. Earning points is easy and you may be closer than you think to earning this distinction. Don't miss the opportunity to join the 49 outstanding leaders in the COE - complete and submit your points calculation for each year! ♦

## 2010 AMGO Membership Update

### New Active Members:

Shannon Dreier .....Medical College of Wisconsin

### New Associate Member:

Anthony Garcia.....University of Texas - Houston

### Current Membership:

Active Members .....	69
Associate Members.....	29
Honorary Life .....	8
<b>Total.....</b>	<b>106</b>

**Membership applications currently outstanding.... 0**

## AMGO Celebrates 33rd Annual Conference in Toronto

*by Elizabeth Chapman*

President Janet Fraser hosted 39 AMGO members and guests with wonderful Canadian hospitality in a dynamic city setting! Our meeting, entitled “Surviving in this Economic Environment”, provided excellent information for us in our academic departments. We were delighted to “meet and greet” our new members and first-time attendees. In fact, many of the newbies have stepped up to join our committees and serve AMGO with our new President, Carolyn Gorman. Everyone is impressed with the energy and enthusiasm of the new recruits!

Our lakeside hotel, the Toronto Harbourfront, provided a good launching spot for members to explore the diverse cultural and historic areas of downtown Toronto. For some, this meant shopping, restaurants and museums. For others, it meant getting a bit silly on the long trolley ride to find the way back to the hospitality suite. I hear the trolley operator was on the verge of taking names!! But actually, the memorable times we have at the meetings just reminds us of what a great group we have – friendships are formed that last for many years!

The social highlight of the conference was the magnificent dinner dance on the top of the CN Tower. It was truly a once-in-a lifetime experience to arrive before sunset and see the harbor and the city transformed into a sparkling night view with a full moon. It had been rainy and dark all day, but Coralee Gallant, who worked tirelessly on the event, arranged for the sun to come out as we walked to the tower. Atta girl, Coralee!

Our members gave great presentations based on the real-time challenges and accomplishments in their departments. We always learn so much from each other. The outside speakers helped us with issues of a changing workplace, recruitment, managing stress, and the “Chair’s perspective”.

At the Business lunch, we were thrilled to hear that the site for our 2010 conference, hosted by Carolyn Gorman, will be the Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch. Carolyn did a great job picking the spot where we will enjoy the beauty of the west. The conference will be September 26-29, 2010 so mark your calendars and plan to join us at this breathtaking resort. ♦



## 2010 Board Members

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*For a complete listing of Board Members and Committee Chairs, including addresses and phone numbers, please visit our web site at: [www.amgo.org](http://www.amgo.org)*

## AMGO Scholarship

**W**e would like to remind you of the availability of the AMGO scholarship. The AMGO scholarship provides funding for a current member to attend a conference or educational session relating to AMGO's core business of healthcare administration and/or management. Any conference or program is eligible except the annual AMGO meeting, APA, or the national MGMA meetings. The scholarship reimburses up to \$1,500 to cover registration, travel and lodging. In return, the recipient must attend the annual AMGO meeting and share the information learned at a breakout session and write a short article for the newsletter. If interested in applying, please send an email to Carolyn Gorman at [gormanc@uphs.upenn.edu](mailto:gormanc@uphs.upenn.edu) indicating what meeting you would like to attend as well as why you are interested in this particular topic. ♦



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