

Inside **AMGO**

ASSOCIATION OF MANAGERS OF
GYNECOLOGY & OBSTETRICS, INC.



Elizabeth Chapman
President

President's Message

Welcome to all AMGO members! As we kick off the 2011 AMGO activities, I hope this message will remind you of the benefits we receive from our organization. I am pleased to serve as your President this year and express my sincere gratitude for the support I have received from the Board and all members of AMGO.

It's a great sense of connection when questions appear on the list serve and our members respond with a wealth of information and support. I find it a nice diversion from my departmental work to see the names appear and think of each person who is participating... where they are from, seeing them at the conference, and etc. Of course, in addition to the "serious" e-mails, we can usually depend on a few of our sports fans to keep the back and forth jokes and jibes going to lighten up the conversations.



The 2010 Scottsdale Conference was very well reviewed from our attendees in all regards – the educational sessions and lots of fun networking and socializing in a beautiful desert setting. President Carolyn Gorman selected a memorable venue at Gainey Ranch. As you can see from this picture, your 2009-2010 Board took full advantage of the Photo Booth opportunity at our Western Themed dinner party. For a spring 2011 gathering, the AMGO Board members will attend the first MGMA PEER Conference in March. (Visit <http://www.mgma.com/peer/> for more information). We are eager

to see how this new format provides a member-driven educational experience!

As many of you know, the annual spring APA meeting is reported to be just prior to the national MGMA Conference in late October. This year, MGMA is in Las Vegas.



Several of the committees for 2010-2011 have held planning meetings, and others are ready to launch. The program committee members are busy with great suggestions to give our 35th Annual Conference some new elements for members to enjoy. Be sure to mark your calendars early for a great trip to *The King and Prince Beach and Golf Resort on St. Simon's Island Georgia*. The conference will be held **October 2-5, 2011**. This is an historic hotel set on a charming island with exciting activities for everyone. While I know that travel funds are becoming scarce, we have a favorable 3-tier hotel rate set for 2011 and will look forward to a great turnout! http://www.kingandprince.com/?id=gl_king

Here in my department, we are eagerly awaiting the news of a new Chair appointment. I know many of you have experience in this transition, so I may be asking for your guidance!

Inside this issue....

- 1 President's Message
- 2 Circle of Excellence
- 3 Annual Meeting 2010
- 4 Board Members

Mark Your Calendar.....

MGMA PEER Conf.
March 2-5, 2011
National Harbor, MD

AMGO 2011 Meeting
October 2-5, 2011
King and Prince
Beach and Golf
Resort
St. Simon's Island,
Georgia

MGMA Annual Conf.
October 23-26, 2011
Las Vegas, NV

Circle of Excellence and Scholarship

AMGO's Circle of Excellence was established to recognize the leadership and contributions of AMGO members.

At the 2010 Annual Meeting in Scottsdale, current President **Elizabeth Chapman** was inducted into the AMGO Circle of Excellence (COE). To earn this honor, in addition to her many years as AMGO Historian, Elizabeth has served in various Board capacities since 2007 and on the Program Committee as well. Induction into the Circle of Excellence is recognition of Elizabeth's hard work and dedication to the organization. Congratulations and thank you Elizabeth!

AMGO members should remember that entry in to the COE is obtained

once a member has a total accumulation of 50 points. Earning points is easy. You may be closer than you think so don't miss the opportunity to join the 50 outstanding leaders in the COE. Be sure to complete and submit your points annually.

AMGO Scholarship

Congratulations to **Marsha Cannon**, who, as the sole applicant for the AMGO Scholarship, will be attending the MGMA PEER Conference in National Harbor, MD. In return, Marsha will be presenting what she learns at the AMGO Annual Meeting in October 2011 and will produce a short article for the newsletter as well. The Scholarship is an excellent way to fund professional development while contributing to AMGO.

2011 AMGO Membership Update

New Active Members:

Kathryn Crist.....Tufts Medical Center
 Jessica McAllister.....University of Iowa
 Kelly Maher.....Dalhousie University

New Associate Member:

Kelly Felten.....University of North Carolina
 Lezli Redmond.....University of Wisconsin, Madison

Current Membership:

Active Members	62
Associate Members.....	28
Honorary Life	8
Total.....	98

Membership applications currently outstanding 0

AMGO's 34th Annual Conference - Scottsdale, AZ

by Dara Purvis

President **Carolyn Gorman** hosted the 34th Annual Conference in Scottsdale, Arizona. The meeting title, "Finding the Oasis in the Desert," was perfectly named for the schedule of meetings, events and the location. Forty-two attendees joined the conference in the Sonoran Desert at the Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch.

The guest speakers and AMGO members offered knowledge/discussions on a broad range of topics. We learned tips on how to manage our fast-paced lives, how to improve interactions between patients and physicians, how to improve patient



*Board Members from left to right:
Rick Blum, Elizabeth Chapman, Marsha Cannon,
Carolyn Gorman and Jeff Arscott*

safety, and we reviewed options for development of comprehensive compensation plans. We were reminded of the importance of ethics in healthcare and held a panel discussion regarding healthcare reform. We were also honored with a review of the history of obstetrics at Massachusetts General.

The conference provided an opportunity for more than just learning! Our social highlight, an evening under the stars, was fun and warm. The heat allowed some attendees to "cowboy up" with karaoke and dancing. Some attendees later enjoyed the pools, taking a swim to cool down from the desert heat. Several people took advantage of the services provided at the spa after our formal sessions. From evening tours of the shopping areas, to swimming in the cool mornings before the meetings, to enjoying music in the hotel lobby at night, we were never without something to see and enjoy. Golf was also on the agenda for some! Scottsdale offered us an oasis outside of the work we do every day.

The annual conferences are critical for those managing gynecologic and obstetrical groups. This was my second conference as I am a new member of AMGO. Like Toronto the year before, Scottsdale was another example of the collegial

nature of AMGO. Personally, I have found AMGO to be professional and full of people who are more than willing to share their experiences and



knowledge. As we move forward, please look for a follow up questionnaire on what can be done in the future to increase attendance at our yearly conferences. The agenda will never provide the full depth of knowledge available to attendees beyond the formal educational sessions. As with most things in life, we learn from talking to each other, meeting new people, and sharing each others' experiences. AMGO conferences provide the opportunity for obtaining a wealth of knowledge from among those of us managing gynecologic and obstetrics groups.

Elizabeth Chapman will host the 35th Annual Conference at the historic King and Prince Beach and Golf Resort on St. Simon's Island, Georgia. It is said that this legendary location combines the grace of Southern hospital-



*Elizabeth Chapman, Incoming President
and Carolyn Gorman, Outgoing President*

ity with the beauty of the coast. The conference dates are Oct 2-5, 2011. Please [mark your calendars](#) and plan to join us as we take time to learn and talk together.

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For a complete listing of Board Members and Committee Chairs (phone numbers and addresses) please visit our website at www.amgo.org



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SAVE THE DATE

October 2-5, 2011

AMGO

Association of Managers of Gynecology & Obstetrics
35th Annual Conference

Lighting the Way from Hope to Success



The historic King and Prince Beach & Golf Resort
St. Simons Island, Georgia

The program committee is working on some exciting changes to the schedule and vendor accommodations so members can get the most out of the conference. Look forward to insightful presentations on meaningful use, healthcare reform, leadership and other hot topics in academic medicine. To learn more about AMGO and the upcoming meeting, visit www.amgo.org or www.kingandprince.com